

COMMONWEALTH OF KENTUCKY  
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

THE APPLICATION OF BUDGET CALL LONG	)	
DISTANCE, INC. FOR A CERTIFICATE TO	)	CASE NO. 96-013
RESELL TELECOMMUNICATIONS SERVICE	)	

O R D E R

On January 17, 1996, Budget Call Long Distance, Inc. ("Budget Call") filed its application with the Commission seeking a Certificate of Public Convenience and Necessity to provide intrastate, long-distance telecommunications services as a reseller within the Commonwealth of Kentucky.

Budget Call is a Delaware corporation proposing to resell the services of carriers currently certified within the Commonwealth of Kentucky in accordance with the terms and conditions set forth in its tariff. Budget Call does not seek authority to provide operator-assisted telecommunications services.

Budget Call employs no intrastate transmission or reception telecommunications equipment or facilities in the performance of its services, and all intrastate facilities, equipment, and networking will be provided by the underlying carrier. Budget Call will not construct any new facilities in the Commonwealth of Kentucky.

The information provided by Budget Call demonstrates its financial, managerial, and technical capability to provide intrastate, long-distance telecommunications service. The proposed

rates filed January 17, 1996 should be approved as the fair, just and reasonable rates to be charged.

In Administrative Case No. 306,<sup>1</sup> the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Budget Call should ensure that its name appears prominently on all bills issued to customers for services rendered by it.

The Commission, having considered the application, the information provided by Budget Call, and being otherwise sufficiently advised, HEREBY ORDERS that:

1. Budget Call be and it hereby is granted authority to provide intrastate, long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.

2. Budget Call shall comply with the provisions of the Orders in Administrative Case No. 323.<sup>2</sup>

3. Budget Call shall ensure that its name appears prominently on all bills issued to customers for services rendered by it.

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<sup>1</sup> Administrative Case No. 306, Detariffing Billing and Collection Services, Order dated April 30, 1990.

<sup>2</sup> Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.

4. Budget Call's authority to provide service in this Commonwealth is strictly limited to those services described in this Order and in Budget Call's application.

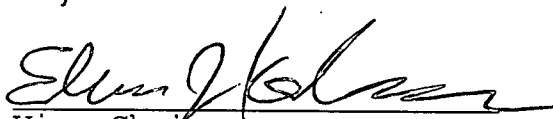
5. The rates and charges proposed by Budget Call are hereby approved as filed on January 17, 1996.

6. Within 30 days from the date of this Order, Budget Call shall file its tariff sheets in accordance with 807 KAR 5:011.

Done at Frankfort, Kentucky, this 22nd day of March, 1996.

PUBLIC SERVICE COMMISSION

  
Chairman

  
Vice Chairman

  
Commissioner

ATTEST:

  
Executive Director